



City of Keene
New Hampshire

**PLANNING, LICENSES AND
DEVELOPMENT COMMITTEE
AGENDA
Council Chambers A
May 9, 2018
7:00 PM**

David C. Richards
Philip M. Jones
George S. Hansel
Bartlomiej K. Sapeta
Margaret M. Rice

1. Keene Swampbats - Request to Discharge Fireworks
2. Keene Lions Club - Request to Use City Property - Duck Race
3. Peter Poanessa & Judy Rogers/The Magical History Tour - Request to Endorse the 2019 Walldogs Mural Festival and Use of City Property
4. Roger Weinreich - Request to Use City Property - Main Street - Block Party
5. Amendment to the Zoning Ordinance - Sign Regulation Changes
Ordinance O-2018-02-A

MORE TIME ITEMS:

- A. Tim Zinn/Let It Shine - Request for 2018 Keene Pumpkin Festival Brought to You By the Students of the Area's Schools - Event License
- B. Clarence DeMar Marathon - Request to Use City Property

Non Public Session
Adjournment



City of Keene, N.H.
Transmittal Form

May 7, 2018

TO: Planning, Licenses and Development Committee

FROM: Crystal Knowles, Keene Lions Club

THROUGH: Patricia A. Little, City Clerk

ITEM: 2.

SUBJECT: Keene Lions Club - Request to Use City Property - Duck Race

ATTACHMENTS:

Description

Communication - Keene Lions Club

BACKGROUND:

The Keene Lions Club is requesting permission to hold the annual Great Ashuelot River Duck Race on Saturday, June 16, 2018. In addition, they are requesting the use of a bay at the Public Works Department prior to their event to count and sort the ducks.

Keene Lions Foundation, Inc.



May 4, 2018
Keene City Council
3 Washington Street
Keene, NH 03431

To the Honorable Mayor and City Council:

Subject: The Keene Lions Club Twenty-ninth Annual Great Ashuelot River Duck Race

The Keene Lions Club is holding its 29th Annual Great Ashuelot River Duck race on June 16, 2018. The purpose of this event is to raise approximately \$16,000.00 for the benefit of local charities in keeping with Lions' objectives to serve those in need. This year, our goal is to sell (4,000) \$5.00 tickets and (60) \$100.00 tickets known as "SPONSOR A PURPLE DUCK". All sales are entered a computer from which a Duck Number is assigned.

As in the previous years, the race course we have selected is the Ashuelot River. We want to start the race from the bridge on West St. The ducks will be loaded into the front-end loader in the parking lot at Melanson's on West St. At 10:00 am we will drive across West St. to dump the ducks into the river. Traffic should not be interrupted for longer than 1-2 minutes. The ducks will then be picked up further down the river. We have containing devices that will be placed at the finish line and along the course to contain Ducks. We also have sufficient personnel available through the Lions to recover all the Ducks and to assist with crowd control. We are, therefore, asking The Honorable Mayor and City Council for permission to:

Keene Lions Foundation, Inc. is a Keene based 501(c)(3) corporation affiliated with Lions Clubs International.

Keene Lions Foundation, Inc.,

PO Box 62, Keene NH 03431-0062

Tax ID#47-5131105

Keene Lions Foundation, Inc.



1. Drive a front-end loader, provided by the Public Works Dept., from Melanson's parking lot across West St. to the bridge and dump the ducks into the Ashuelot River.
2. Interrupt West Street traffic for about 2 minutes or less while the front loader dumps the Ducks into the river.
3. If it should be necessary, the Lions would postpone the race for a couple of weeks due to water conditions. The Lions would coordinate any date change with City Staff.

This is the same as previous requests that the Council has approved in the past.

Respectfully submitted,

A handwritten signature in blue ink that reads 'Crystal Knowles'.

Crystal Knowles
35 Cedar St.
Keene NH 03431
603-903-3404

Keene Lions Foundation, Inc. is a Keene based 501(c)(3) corporation affiliated with Lions Clubs International.

Keene Lions Foundation, Inc.,
PO Box 62, Keene NH 03431-0062

Tax ID#47-5131105



City of Keene, N.H.
Transmittal Form

April 24, 2018

TO: Mayor and Keene City Council

FROM: Peter Poanessa, Project Leader and Judy Rogers, Event Host/Community Liaison

THROUGH: Patricia A. Little, City Clerk

ITEM: 3.

SUBJECT: Peter Poanessa & Judy Rogers/The Magical History Tour - Request to Endorse the 2019 Walldogs Mural Festival and Use of City Property

COUNCIL ACTION:

In City Council May 3, 2018.

Referred to the Planning, Licenses and Development Committee.

ATTACHMENTS:

Description

Communication - Walldogs

BACKGROUND:

Keene has been selected as the location for the 2019 Walldogs Mural Festival, which brings skilled sign painters and mural artists to paint a series of murals in the style of old-fashioned wall advertisements. A local non-profit organization, the Magical History Tour, has been created to facilitate this festival. Before beginning the community fundraising for the event, the City Council's endorsement of the festival is being requested. In addition, the group is requesting use of City property and in-kind services from the City.

In City Council May 3, 2018.
Referred to the Planning, Licenses
and Development Committee.


Patricia Cottle
City Clerk

April 19, 2018

Honorable Mayor and Keene City Council
City of Keene
3 Washington Street
Keene, NH 03431

Dear Mayor Lane and Council Members,

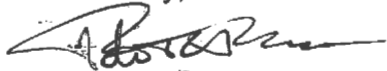
The City of Keene has received the honor of being chosen as the location for the 2019 Walldogs Mural Festival. The Walldogs are a group of highly skilled sign painters and mural artists from all over the globe who gather once a year in one very lucky community to paint a series of murals in the style of old-fashioned wall advertisements. It is a once in a lifetime opportunity to host this event, which is planned for June 19 through 23, 2019.

The Magical History Tour is a local non-profit organization committed to bringing this festival to Keene. We are dedicated to enhancing historic downtown Keene by providing the funding and other necessary supports to allow this event to occur in our community. The end result will be 12 to 15 originally designed large outdoor murals, which showcase the culture and history of Keene. Beyond the festival itself, this will have a positive lasting impact to the community through the creation of a self-guided walking tour through historic Keene that will be used to promote our town and the region. The murals will be an attraction for tourists, new businesses and potential residents.

The Magical History Tour is partnering with various local organizations including: Arts Alive, The Historical Society of Cheshire County, and The Friends of Public Art to name a few. The visiting artists donate their time and travel in return the sponsoring community provides housing, amenities and equipment to the muralists to support their work. Community fundraising will need to occur prior to the event dates. To begin this process, we are seeking the City Council's endorsement of this event and the obtainment of any needed licenses or permits to facilitate the use of City property. In addition, we are asking that the City consider other ways it can support this endeavor through in-kind services that may be needed to close streets or provide for public safety during the festival. We would also love it if City employees individually became involved in the actual planning process through participation on one of the subcommittees that will be handling various aspects of the event planning. We look forward to bringing this exciting opportunity to fruition with the help of the entire community!

Thank you in advance for any support the City of Keene may be able to provide to ensure the success of this event.

Sincerely,



Peter Poanessa, Project Leader



Judy Rogers, Event Host/Community Liaison



City of Keene, N.H.
Transmittal Form

May 7, 2018

TO: Planning, Licenses and Development Committee

FROM: Roger Weinreich

THROUGH: Patricia A. Little, City Clerk

ITEM: 4.

SUBJECT: Roger Weinreich - Request to Use City Property - Main Street - Block Party

ATTACHMENTS:

Description

Communication - Roger Weinreich

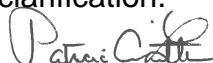
BACKGROUND:

Roger Weinreich is requesting permission to close the north bound lanes of Main Street for a block party on Saturday June 2, and reserving a "rain date" of Saturday June 9. The block party, which will run from 10 am to 5 pm, will consist of live music, food vendors, games and art activities. Staff has met with Mr. Weinreich to go over the event details.

GOOD FORTUNE JEWELRY

In City Council April 5, 2018.

Referred to staff for clarification.


City Clerk

April 2, 2018

The Honorable Mayor and City Council
Keene City Hall
3 Washington Street
Keene, NH 03431

Dear Honorable Mayor and City Council,

I am writing to ask permission to host a block party on Saturday, June 2nd and Saturday, June 9th in front of our store on Main Street. This family oriented event will take place in conjunction with Art Walk and feature live music, food vendors, participatory games and art activities.

The block party will run from 10 am until 8pm and involves closing the northbound section of Main Street from Eagle Court to Cypress Street. A temporary banner describing the event will be displayed at each end of the closed street and northbound traffic will be routed onto Eagle Court.

Our goal is to produce a small event that serves to increase the vitality of our downtown community. We look forward to working with city staff in protocol meetings to create a safe and enjoyable experience for everyone.

Sincerely,



Roger Weinreich
President, Good Fortune Jewelry & Pawn

110 Main Street • Keene • New Hampshire 03431 • (603) 357-7500

www.GoodFortuneJewelry.com



CITY OF KEENE

In the Year of Our Lord Two Thousand and EIGHTEEN

AN ORDINANCE Relating to Chapter 102 Zoning Code Article VIII Sign Regulations

Be it ordained by the City Council of the City of Keene, as follows:

That the City Code of the City of Keene, New Hampshire, as amended, is hereby further amended by inserting the bolded text and eliminating the stricken text in Article VIII Sign Regulations of Chapter 102 entitled Sign Regulations as follows:

ARTICLE VIII. - SIGN REGULATIONS

DIVISION 1. - IN GENERAL

AMENDMENT #1

Sec. 102-1282. - Definitions.

The following definitions shall govern this article:

Building directory sign: A wall sign composed of individual smaller panels which identify businesses, occupants, owner(s) and/or the property manager. ~~Such building directory signs may set forth the occupation or other address information but shall not contain any advertising.~~

Building frontage: That portion of a building used to calculate the allowable signage. There are three types of building frontage that are relevant for purposes of this article:

- (1) *Parking lot building frontage:* Frontage along a building wall facing a parking lot that conforms to an approved site plan or the City of Keene Zoning Ordinance (hereinafter "zoning ordinance"), said building wall having an entry to the building that conforms to all applicable building and fire codes.
- (2) *Primary frontage:* Frontage along the narrowest point of a lot or parcel where the building wall faces a street or right-of-way that is determined to be of primary importance ~~(for purposes of ingress and egress)~~ to the business establishment occupying the premises, ~~said street or right-of-way being the same as the street address.~~
- (3) *Secondary frontage:* Frontage along a point of a lot or parcel where the building wall is parallel to a street or right-of-way that is of secondary importance to the business establishment occupying the premises ~~for purposes of ingress and egress.~~
- (4) *Tenancy frontage:* A line parallel or facing the parking lot building frontage, primary frontage or secondary frontage and defined by an extension of the tenant separation walls.

Bulletin board: A sign used for the posting of bulletins, notices, announcements, or other messages, ~~by a noncommercial organization.~~

Construction sign: A sign ~~advertising the architect, engineer or contractors, donors or financial institution for a building or project, when such sign is placed upon the site under construction.~~

~~*Primary sign:* In the case of a single business establishment, a primary sign is a sign that sets forth the name and nature of that business. In the case of a development, a primary sign is a sign that sets forth the name and nature of that development.~~

Snipe sign: Means any sign, generally of temporary nature, made of any material, when such sign is tacked, nailed, posted, pasted, glued or otherwise attached to trees, poles, stakes, fences, or other objects not erected, owned, and maintained by the owner of the sign.

AMENDMENT #2

DIVISION 2. - APPLICATION PROCESS

Sec. 102-1287. - Signs excepted from permit requirement.

The following signs shall not require a sign permit unless otherwise provided in this article. Such signs shall conform to all building, structural, and electrical codes and regulations of the city. Building permits may be required to erect such signs even though the signs do not require a sign permit.

- (8) ~~*Business signs.*~~ No sign permit shall be required for signs displaying the name of a business establishment when said sign is attached or otherwise affixed to the business frontage in a covered common walkway of a shopping center, provided the area of such sign shall not exceed four square feet.

AMENDMENT #3

DIVISION 4. - PERMISSIBLE AND PROHIBITED SIGNS

Sec. 102-1292. - Prohibited signs.

The following signs shall be prohibited:

- (18) ~~*Reserved.*~~ **Snipe signs**

AMENDMENT #4

DIVISION 6. - SPECIFIC REGULATIONS FOR INDIVIDUAL SIGNS

Sec. 102-1301. - Temporary signs.

- (a) *Permit requirement for temporary signs.* A permit shall be required prior to the erection, construction, relocation, alteration or maintenance of temporary signs on property located in every zoning district of the city, unless specifically excepted from the permit requirement as set forth below. Permits for temporary signs shall authorize the erection, construction, relocation, alteration or maintenance of said signs for a period not exceeding 14 days, at which time they shall be removed. A subsequent temporary sign permit in any one calendar year may be issued only after the previous temporary sign permit has expired and the sign has been removed for at least 30 days. Only four temporary sign permits shall be issued in any one calendar year to the same property owner or applicant. A single permit for a temporary sign shall include all such temporary signs on the premises. The signs must be in conformance with the provisions of this article as well as all applicable building, structural, and electrical codes and regulations of the city.
- (b) *Exceptions to permit requirements for temporary signs.* The following temporary signs shall be excepted from the sign permit requirement set forth above:

- (1) ~~Agricultural signs. No sign permit shall be required for the erection, construction, location, or maintenance of signs advertising the sale of agricultural produce that is grown, raised, and/or harvested on the premises where such sale is permitted. However, there shall be no more than four signs on said premises at any one time and each shall not exceed four square feet in area. One temporary sign with a sign face no larger than 6 square feet is allowed per lot in the agriculture, rural, low density, medium density, high density, office, residential preservation, neighborhood business, and central business districts. One temporary sign with a sign face no larger than 32 square feet is allowed per lot in all other districts not listed above.~~
- (2) *Mobile vendor signs.* No sign permit shall be required for the erection, construction, relocation, or maintenance of temporary mobile vendor signs provided said vendors are properly licensed, and actually selling merchandise on the premises. No permanent mobile vendor signs are permitted. The total aggregate area of all such signs shall not exceed 12 square feet.
- (3) *Business relocation signs.* No sign permit shall be required for the erection, construction, relocation, or maintenance of temporary business relocation signs advertising the relocation of a business enterprise from the premises to a new location within the city, provided the area of any such sign shall not exceed 24 square feet, and shall be removed within 45 days after the business has been relocated.
- (4) *Construction signs.* No sign permit shall be required for the erection, construction, relocation, or maintenance of one sign with any development when building permits have been issued, provided the area of any sign shall not exceed 48 square feet, and shall be removed within 20 days after the last structure has been initially occupied or upon expiration of the building permit, whichever is sooner.
- (5) *Temporary event signs.* No sign permit shall be required for the erection, construction, relocation, or maintenance of temporary event signs, subject to the following conditions or limitations:
- a. Zoning districts. Temporary event signs are only permitted in commerce and central business limited districts of the city.
 - b. Setbacks. Temporary event signs shall not be placed in or within ten feet of any travel lane or driveway, nor within the sign setback lines established in this article.
 - c. Illumination. Temporary events signs shall not be internally or externally illuminated.
 - d. Multiple sites for periodic events. Temporary events signs shall be separated from other sites containing other actively permitted periodic event signs by a 1,000 foot separation as measured from property line to property line.
 - e. Size limitations. Temporary events signs shall be a maximum of four feet by eight feet and shall comply with all applicable codes and regulations.
 - f. Duration of signage display. Temporary events signs may be displayed for up to two weeks prior to the event plus the duration of the event, but shall be removed within 24 hours after the event concludes.
- ~~Sign permit required for erection of sign structure and replacement of sign face. A sign permit shall be required, but no permit fee will be assessed, for the erection of a sign structure and/or the replacement of a sign face for a periodic temporary events sign. Written permission of the property owner where the sign is to be located must be submitted to the department in conjunction with a sign permit application.~~
- g. Signs for street fairs or community events. Please refer to chapter 46, licenses and permits, article XVIII, street fairs or community events, which governs the permitting process, approval of uses, registration, and participation and permit fees for street fairs and community events.
- (6) Posters, bulletins, banners, notices. No sign permit shall be required for the display of posters, bulletins, banners, notices inside windows, and other similar temporary signs displayed inside

windows, provided the sign is not otherwise prohibited by this article and provided the total area of such sign does not exceed ten percent of the total window area of any building elevation of any building, up to a maximum total area of ten square feet on each building elevation.

- (7) ~~Real estate signs.~~ No sign permit shall be required for the erection, construction, relocation, and maintenance of real estate signs, provided such signs are removed within 14 days after the sale, lease, or rental transaction has been completed. Temporary real estate signs shall be located on the property that is for sale or for lease, and only one such temporary real estate sign shall be permitted per property. Temporary real estate signs for the sale, lease, or rental of residential property, shall not exceed 6 square feet. Temporary real estate signs for the sale, lease, or rental of commercial property shall not exceed 32 square feet. In the central business district, all temporary real estate signs for the sale, lease, or rental of any property shall not exceed six square feet. Off-site open house signs are permitted but must be removed by the end of the day of the open house.

AMENDMENT #5

Sec. 102-1304. - Development signs.

All development signs shall be subject to the following provisions in addition to any limitations or conditions set forth elsewhere in this article:

- (1) *Location.* One development sign shall be allowed for every access road to a development as defined in this article. If more than one access road to a development exists, the development signs for said development shall be a minimum of 300 feet apart. The development sign(s) shall be located at the intersection of a state numbered highway and the street or access road which provides access to the development. The development sign may be located on the side of the road or in an island if the road is divided. The sign shall be located either on public land or private land owned by the developer. If a development sign is located on private land, said land must be owned by and a part of the development. If the development sign is located within a city right-of-way, city council permission shall be required prior to the erection and construction of said sign.
- (2) *Lot ownership.* If a development is owned by more than one person, the application for a sign permit shall be signed by all persons that represent more than 80 percent of the land of the development.
- (3) *Sign copy.* All sign copy for a development sign shall be a minimum of eight inches in height and a maximum of 18 inches in height. ~~The development sign shall only contain the name of the development.~~
- (4) *Height.* Development signs shall not be more than ten feet in height.
- (5) *Temporary signs.* No temporary sign shall be affixed to, attached to, or otherwise hung from a development sign or any part thereof, including the sign structure.
- (6) *Sign area.* No development sign shall exceed 50 square feet.
- (7) *Type of sign.* All development signs shall be freestanding signs.
- (8) *Illumination.* Development signs may only be externally illuminated.

AMENDMENT #6

Sec. 102-1306. -~~Education signs.~~ **Reserved.**

~~Educational signs shall only be approved for degree granting post secondary colleges or universities and must be issued by the city council under such terms and conditions as it may reasonably require.~~

AMENDMENT #7**DIVISION 7. - DISTRICT REGULATIONS****Sec. 102-1310. - Signs in office district, ~~neighborhood business district, and legal non-conforming commercial property in any district.~~**

Unless otherwise provided in this article, a sign permit shall be required for all signs erected, constructed, or relocated in the office district, **neighborhood business district, and legal non-conforming commercial property in any district** of the city. All such signs shall conform to the provisions specified herein in addition to any other conditions or limitations set forth in this article. Signage ~~in for these districts the office district, neighborhood business district and legal non-conforming commercial property~~ will be calculated at one square foot of signage per linear foot of primary building frontage. On secondary building frontages, signs are calculated at 0.5 square feet signage per linear foot. On parking lot building frontages, signs are calculated at 0.25 square feet signage per linear foot. In multi-tenant buildings, the aforementioned calculation of the maximum allowable area shall be based on the tenancy frontage.

(1) *Parallel signs.* Parallel signs shall be subject to the following restrictions:

- a. Area. The total area of a parallel sign shall not exceed 12 square feet per business, with a maximum of 36 square feet per building.
- b. Limitation of placement and area. No parallel sign shall cover any portion of any building wall opening or project beyond the ends or top of the wall.
- c. Maximum height. A parallel sign shall not extend above the bottom windowsills of the second story above grade plane of any building.
- d. Minimum height. No parallel sign shall be permitted at a height of less than seven feet above the grade.
- e. Projection. No parallel sign shall project more than 12 inches from the face of the building wall to which it is attached and shall not project beyond the end or top of the building wall.
- f. External illumination. Externally illuminated parallel signs shall not be illuminated until the start of business or 8:00 a.m., whichever is later, and shall cease to be illuminated at the end of the business day or 9:00 p.m., whichever is later.

(2) *Freestanding signs.* Freestanding signs shall be subject to the following restrictions:

- a. Number. Only one freestanding sign structure may be permitted per frontage. At no time shall there be more than two freestanding signs per lot.
- b. Area. The area of any freestanding signs shall not exceed one square foot per five linear feet of lot frontage. The total area of any freestanding sign shall not exceed 20 square feet in area.
- c. Height. Freestanding signs shall not exceed eight feet in height for the sign structure and six feet in height for the sign when placed within one-half (.5) of the district setback, and such signs shall not exceed 14 feet in height for the sign structure and 12 feet in height for the sign when placed beyond this line.
- d. Proximity to property line or entrance/exit. No freestanding sign shall be located closer than ten feet to any public right-of-way and/or within ten feet of a building entrance/exit.
- e. External illumination. Externally illuminated freestanding signs shall not be illuminated until the start of business or 8:00 a.m., whichever is later, and shall cease to be illuminated at the end of the business day or 9:00 p.m., whichever is later.

~~(3) *Temporary signs.* Temporary signs are prohibited in the office district.~~

(4) (3) *Projecting signs.* Projecting signs shall be subject to the following restrictions:

- a. Substitution. If a projecting sign is used, no freestanding sign shall be permitted.
- b. Number. There shall be no more than one projecting sign per primary business frontage.
- c. Area. The total area of a projecting sign shall not exceed ten square feet.
- d. Projection. The maximum projection of a projecting sign beyond the building line shall not exceed four feet.
- e. Minimum height. The lower edge of a projecting sign shall be at least eight feet above the grade.
- f. Maximum height. A projecting sign shall not be placed or extend beyond the first story above grade plane.
- g. Sign copy. Sign copy shall not be less than one inch nor more than 12 inches in height.

AMENDMENT #8

Sec. 102-1311. - Signs in commerce, commerce limited, **business growth and re-use** and central business limited districts.

Unless otherwise provided in this article, a sign permit shall be required for all signs erected, constructed, or relocated in the commerce, commerce limited, **business growth and re-use**, and central business limited districts of the city. All such signs shall conform to the provisions specified herein in addition to any other conditions or limitations set forth in this article. Signage **in these districts** ~~for the commerce, commerce limited and central business limited districts~~ will be calculated at two square foot of signage per linear foot of primary building frontage. On secondary building frontages, signs are calculated at one square feet signage per linear foot. On parking lot building frontages, signs are calculated at 0.5 square feet signage per linear foot. In multi-tenant buildings the aforementioned calculation of the maximum allowable area shall be based on the tenancy frontage.

- (1) *Parallel signs.* Parallel signs shall be subject to the following restrictions:
 - a. Limitation of placement and area. No parallel sign shall cover any portion of a wall opening, nor project beyond the ends or top of the building wall.
 - b. Area. The total area of one or more parallel signs shall not exceed 200 square feet.
 - c. Projection. Except for marquee signs, no parallel sign shall project more than 12 inches from the face of the wall to which it is attached
 - d. Minimum height. No parallel sign shall project into a vehicle or pedestrian right-of-way at a height of less than seven feet above grade.
- (2) *Freestanding signs.* Freestanding signs shall be subject to the following restrictions:
 - a. Number. Only one freestanding sign shall be permitted per frontage. At no time may there be more than two freestanding signs per lot.
 - b. Area. The total area of any such sign shall not exceed one square foot per one linear feet of frontage or a total of 100 square feet. In the commerce district, if the frontage is greater than 300 feet, then the maximum allowable sign area may be no more than 200 square feet.
 - c. Height. Freestanding signs shall not exceed 14 feet in height when placed within one-half of the district setback line and 18 feet in height when placed beyond this line.
 - d. Proximity to street property line and/or entrance/exit. Freestanding signs located closer than ten feet from the street property line and closer than ten feet from an entrance or exit are not permitted.
- (3) *Menu board and changeable copy signs.* Menu board and changeable copy signs shall be restricted as follows:

- a. Number. Only one menu board sign and one changeable copy sign shall be permitted per lot or site frontage.
 - b. Area. A menu board or changeable copy sign may be either a parallel or freestanding sign. A menu board sign is in addition to the number of signs specified above. The area of either or both shall be included in the total area allowed based on building area or tenant area calculations.
 - c. Height. A menu board sign shall not exceed six feet in height. A changeable copy sign shall not exceed 12 feet in height.
 - d. Limitation of placement. A menu board sign shall not be located in the front setback.
 - e. Projection. A parallel sign which is also a menu board or a changeable copy sign shall not project more than one foot from the face of the wall to which it is attached.
- (4) *Banners*. Notwithstanding the restrictions set forth in sections 102-1292 and 102-1301, banners are permitted in the commerce district subject to the following restrictions:
- a. Location. Banners may be located at shopping centers/plazas in the commerce district that have a minimum of 200 feet frontage.
 - b. Numbers. A maximum of two banners may be mounted per pole. The poles for said banners shall be relocated on the property line common with the city right-of-way. There shall be a minimum of 60 feet between each pole containing banners.
 - ~~c. Copy. Sign copy for all banners shall be limited to the logo/emblem and/or the name of the shopping center/plaza. Copy identifying individual stores is prohibited.~~
 - d. c. Height. Banners shall be no more than of 18 feet higher than the first story above grade level and no less than ten feet higher than the first story above grade level.
 - e. d. Size. Each banner shall be a maximum of 16 square feet. The square footage of any banner shall be added to the maximum allowable area for a freestanding sign.
 - f. e. Height. The lower edge of a banner shall be at least eight feet above the grade directly beneath the sign as measured from the lowest point where the grade meets the building line on the facade to which the sign is attached. The maximum height to the top of such a sign, as measured from the lowest point where the grade meets the building line on the facade to which the sign is attached, shall not exceed 18 feet.
 - g. f. Materials. Banners shall be constructed of cloth, canvas or other material treated to withstand inclement weather.
 - h. g. Mounting. Banners are to be safely mounted so as to withstand winds, storms, etc.
- (5) *Projecting signs*. Projecting signs shall be subject to the following restrictions:
- a. Number. There shall be no more than one projecting sign per tenancy frontage.
 - b. Area. The total area of such a projecting sign shall not exceed 20 square feet.
 - c. Projection. The maximum projection of such sign beyond the building line shall not exceed four feet.

AMENDMENT #9

Sec. 102-1315. - Signs in agricultural, conservation, **residential preservation** districts.

Unless otherwise provided by state law, no signs shall be permitted in the conservation district. Unless otherwise provided in this article, a sign permit shall be required for all signs erected, constructed, or relocated in the agricultural district and **residential preservation district** of the city. All such signs shall conform to the provisions specified herein in addition to any other condition or limitation set forth in this article. Signage for the agricultural district **and residential preservation district** will be calculated at one square foot of signage per linear foot of primary building frontage. On secondary building frontages,

signs are calculated at 0.5 square feet signage per linear foot. On parking lot building frontages, signs are calculated at 0.25 square feet signage per linear foot. In multi-tenant buildings the aforementioned calculation of the maximum allowable area shall be based on tenancy frontage.

- (1) *Parallel signs.* Parallel signs shall be subject to the following conditions:
 - a. Limitation of placement and area. No parallel sign shall cover any wall opening, nor project beyond the ends or top of the building wall.
 - b. Projection. No parallel sign shall project more than one foot from the face of the wall to which it is attached.
- (2) *Freestanding signs.* Freestanding signs shall be subject to the following restrictions:
 - a. Number. Only one freestanding sign shall be permitted per lot.
 - b. Area. The total area of any such sign shall not exceed 32 square feet.
 - c. Height. Freestanding signs shall not exceed 12 feet in height.

Kendall W. Lane, Mayor