

**CITY OF KEENE  
PARTNER CITY COMMITTEE  
AGENDA**

**Tuesday, November 10, 2020**

**5:00 pm to 6:00 pm**



**Join Zoom Meeting**

<https://us02web.zoom.us/j/81998839543?pwd=YXB2NXdwZXhYRUJpei9zV2t3RENmZz09>

Meeting ID: 819 9883 9543 Passcode: 862509 One tap mobile+16465588656,,81998839543#,,,,,0#,,862509# US (New York)

+13017158592,,81998839543#,,,,,0#,,862509# US (Washington D.C) Dial by your location

+1 646 558 8656 US (New York) +1 301 715 8592 US (Washington D.C) +1 312 626 6799 US (Chicago)

+1 669 900 9128 US (San Jose) +1 253 215 8782 US (Tacoma) +1 346 248 7799 US (Houston) 888 475 4499 US Toll-free 877 853 5257 US Toll-

free Meeting ID: 819 9883 9543 Passcode: 862509 find your local number: <https://us02web.zoom.us/j/81998839543?pwd=YXB2NXdwZXhYRUJpei9zV2t3RENmZz09>

1. **Call to Order** - Read: *Authority for Conducting a Meeting Electronically*; Per Emergency Order #12, issued by the Governor of the State of New Hampshire, pursuant to Executive Order #2020-04, gives authority for public meetings to be held remotely and shared information about how members of the public can listen and share comments.
2. **Roll Call – Appoint Alternates (if required)**
3. **Minutes of the Previous Meeting:** October 13, 2020
4. **Board Business**
  - a.) Planning for future exchanges with Einbeck
    1. Future Exchange Ideas – YMCA, dance, rugby
    2. Student pen-pal ideas
  - b.) Discuss Promotional Activities/Media Opportunities to help promote PCC events and exchanges – *Dawn*
5. **Communications:**  
Mayor of Einbeck – Letter and package
6. **Reports:**
  - a.) Treasurer Report – *Delene*
7. **New Business:**
  - a.) Fundraising Ideas
  - b.) Discuss Einbeck’s Street Art – Distribution to Schools
8. **Next Meeting:** Next meeting is December 8, 2020
9. **More Time:**
  - a.) Review Rules of Order & Compare with other advisory boards – *samples attached*
  - b.) Student Exchange – Update on postponement – *John*
10. **Adjournment**

1 City of Keene  
2 New Hampshire

3  
4  
5 PARTNER CITY COMMITTEE  
6 MEETING MINUTES  
7

8 **Tuesday, October 13, 2020**

**5:00 PM**

**Remotely via Zoom**

**Members Present:**

John Mitchell, Chair  
William Schoefmann, Vice Chair  
Dawn Thomas-Smith  
Mari Brunner  
Councilor Michael Giacomo  
George Hansel, Mayor

**Staff Present:**

Helen Mattson, Staff Liaison

**Members Not Present:**

Dr. Delene White  
Kürt Blomquist

9  
10  
11  
12 **1) Call to Order**  
13

14 Chair Mitchell called the meeting to order at 5:01 PM. He read a prepared statement explaining  
15 how the Emergency Order #12, pursuant to Executive Order #2020-04 issued by the Governor of  
16 New Hampshire, waives certain provisions of RSA 91-A (which regulates the operation of public  
17 body meetings) during the declared COVID-19 State of Emergency.  
18

19 **2) Roll Call – Appoint Alternates (if needed)**  
20

21 Roll call was conducted.  
22

23 **3) Minutes of the Previous Meeting – September 8, 2020**  
24

25 Mayor Hansel made a motion to approve the minutes. Mr. Schoefmann seconded the motion,  
26 which passed by unanimous vote.  
27

28 **4) Board Business**

29 **A) Planning for Future Exchanges with Einbeck**

30 **1. Future Exchange Ideas – dance, YMCA, rugby**  
31

32 Mr. Schoefmann stated that he has have not carried the conversation any further, other than just  
33 saying to the rugby team that it is a possibility. Ms. Brunner stated that the whole dance

34 community she is a part of is not meeting right now. Chair Mitchell asked if there was any other  
35 discussion. Hearing none, he moved on to the next item.

36

37 **2. Student Pen-Pal Ideas**

38

39 Ms. Thomas-Smith stated that she and Chair Mitchell talked about how a Fuller elementary  
40 school teacher and the sister of the Einbeck committee chair Jürgen Herbst helped facilitate this.  
41 She continued that Chair Mitchell said that the Fuller teacher might be retired now but they could  
42 check. She asked Chair Mitchell to give more information about that. Chair Mitchell replied  
43 that the teacher at Fuller was Tom Sullivan, who is now retired. He continued that maybe they  
44 should reach out to him – he might be interested in doing this in retirement. Discussion ensued  
45 about how to contact him. Chair Mitchell stated that his wife is connected to Fuller School so  
46 that is a connection they could use. Ms. Brunner stated that she has Tom Sullivan’s email  
47 address and can share it with Ms. Thomas-Smith.

48

49 Chair Mitchell stated that his students have kept up communication with the Einbeck families  
50 they had been hoping to travel to, but everything is on hold at the moment.

51

52 **B) Discuss Promotional Activities/Media Opportunities to help Promote the PCC**  
53 **Events and Exchanges – Dawn Thomas-Smith**

54

55 Ms. Thomas-Smith stated that the last piece they talked about was the survey Dr. White put  
56 together and some edits to that, and also, the meeting minutes reminded her that they were going  
57 to be touching base with the City Attorney for the photo release form. She continued that Ms.  
58 Mattson emailed her his email address today, so she can share it with the City Attorney and get  
59 his feedback. She thinks the only change/question the PCC had about the photo release form  
60 was about [what happens] if people wanted to revoke permission. She asked, was that the  
61 question for the City Attorney? Ms. Mattson replied that the City Attorney wanted to know  
62 more about the criteria they use for setting up the form. Otherwise he thought it was okay. She  
63 continued that IT Director Rebeca Landry looked at the PCC’s Google survey and she was  
64 pleased with it but prefers a different format from Google; she wants to keep it in format that the  
65 City of Keene uses. Ms. Landry can recreate the survey in that format easily when the PCC is  
66 ready for that.

67

68 Ms. Thomas-Smith stated that they did not talk about the process of distributing the survey. She  
69 continued that if they have email addresses for past participants, they could email them directly,  
70 and they can share the survey on social media. Survey distribution is secondary - getting the  
71 form finalized is first.

72

73 Mr. Schoefmann asked Ms. Mattson what timeline Ms. Landry gave for converting the survey.  
74 Ms. Mattson replied that she did not give a timeline.

75

76 Chair Mitchell stated that regarding promotion, the youth groups are not meeting, due to  
77 COVID-19 and the alternate schedules. He continued that it is a difficult time to promote the  
78 exchange. He is not able to have anyone come into the school right now from outside of the

79 system. Until that is remedied it is difficult to work with the students to promote this in the  
80 building.

81  
82 Mr. Schoefmann replied yes, it is a perfect time for the PCC to collect as much information as  
83 they can about past exchanges and organize that into something like a slideshow or pamphlet.  
84 He continued that as long as they can get the survey distributed through social media and email  
85 and however else they can, that is probably the best they can be doing at the moment.

86  
87 Chair Mitchell stated that he is starting to collect materials from Wally Secord - all physical  
88 material, not electronic. Ms. Thomas-Smith replied Mr. Secord reached out to her and said he  
89 has a lot of photos but he does not know the best way to get them to her. She asked if what Chair  
90 Mitchell is referencing is mostly photos. Chair Mitchell replied that he has mostly photos and he  
91 thinks Mr. Secord does, too. Ms. Thomas-Smith stated that they can figure out a way to get the  
92 photos.

93  
94 **C) Dedication of Einbeck's old synagogue meeting space to coincide with October**  
95 **visit – delegation from Cohen Center**  
96

97 Chair Mitchell asked if anyone wants to speak to this. Mr. Schoefmann stated that this is just on  
98 the agenda from when the October exchange was potentially happening, but if there has not been  
99 any movement on it, they can probably just report it out. He asked, did they do a virtual  
100 ceremony? Mayor Hansel replied that if they are doing that it is through the Cohen Center and  
101 the PCC no longer has anything to do with it. He agrees that they should just report it out.  
102 Councilor Giacomo agreed. Chair Mitchell stated that maybe someone could highlight this for  
103 the next exchange – when people from Keene again go to Einbeck, it would be good if they  
104 could somehow recognize that the experience happened and the PCC had hoped to be part of it.

105  
106 **5) Communications**  
107

108 Chair Mitchell reported that he received an email from Jürgen Herbst, which he sent to Ms.  
109 Mattson. He continued that he also continues to communicate with Vanessa, the co-teacher who  
110 works with BBS in Einbeck - they have students who are eager to come and they are getting  
111 more students interested, too. He thinks that part of the exchange is staying pretty healthy, from  
112 the communications he has had.

113  
114 **6) Reports**

115 **A) Treasurer's Report – Dr. Delene White**  
116

117 Vice Chair Schoefmann stated that Dr. White is not here. He asked Ms. Mattson if Dr. White  
118 has given her any Treasurer's Report. Ms. Mattson replied no. Vice Chair Schoefmann stated  
119 that it is safe to say that there has been no change.

120  
121 **7) New Business**

122 **A) Fundraising Ideas**  
123

124 Chair Mitchell stated that always the “new business” is fundraising. He asked if anyone has any  
125 new thoughts on that important component. He continued that this is a tough time to fundraise.

126  
127 Vice Chair Schoefmann stated that it is a tough time to ask people for money. He continued that  
128 if they can pull together the items and highlights from previous exchanges that is the mechanism  
129 that will help them do outreach for this fundraising. Ms. Brunner replied that she agreed. She  
130 continued that if they can position themselves to hit the ground running when things are a little  
131 better for fundraising that is a good strategy for now. She cannot think of anything they could be  
132 doing right now for fundraising that would not be insensitive.

133

134 **8) Next Meeting – November 10, 2020**

135

136 Chair Mitchell asked if November 10 is suitable for everyone. There was no objection.

137

138 **9) More Time**

139

**A) Review Rules of Order**

140

141 Chair Mitchell asked the Mayor what to do about this item. The Mayor replied that they should  
142 just keep it on more time. He continued that he would rather address this agenda item when they  
143 are again able to meet in person, although he does not see that happening until after the New  
144 Year at the very earliest and even then it will probably be longer.

145

146 **B) Student Exchange – Update on Postponement – John Mitchell**

147

148 Chair Mitchell stated that they are very fortunate to have a group of students who are ready to  
149 go. He continued that they are discouraged that they cannot go. There are even some football  
150 students eager to go. There is a good group at the high school who are excited about this, and  
151 they are making connections, via social media and video calls, which is great. Mr. Schoefmann  
152 asked if they are meeting virtually with people who would have been their hosts. Chair Mitchell  
153 replied yes, and a surprising number of them are keeping up the communication even though  
154 they have not been together in person. He continued that he mentioned [Einbeck] to a student in  
155 passing, who is shy and not even his student, hoping this student had not forgotten about it, and  
156 he was surprised to hear how engaged this student still is with his exchange partner in Einbeck.  
157 It is really positive.

158

159 Chair Mitchell asked if anyone else had anything to talk about. There being no further business,  
160 he adjourned the meeting at 5:27 PM.

161

162 Respectfully submitted by,  
163 Britta Reida, Minute Taker

Dear Mayor George Hansel,

The very creative Einbeck artist, Patricia Magdalene Keil has designed a children's coloring folder for Einbeck this past month. This folder has been on display in our restaurants and cafes as well as in our tourist information [center] for several weeks now and is intended to introduce children to timber frame motifs and the diverse Street art in our city in a very playful way through painting.

We, as a city center think this is a great idea and support this project with all our best. Together with Patricia we thought about connecting the children of all our twin cities through this art project. That is why we have put together a package of coloring folders for all our twin cities and would be delighted if you would pass it on to children in your town. We would be happy if some of the painted cards find their way back to us:

STADTVERWALTUNG EINBECK  
Die Bürgermeisterin  
Teichen wy  
37574 Einbeck  
GERMANY

The most beautiful cards shall be rewarded with a prize. If you have the time and inclination, visit the website of our young Art initiative [www.ya-einbeck.de](http://www.ya-einbeck.de) – there you will find many more Street art works by artists from all over the world. Stay protected and be healthy.

Kind regards

Sabine Michalek





**Einbeck - die größte Open-Air-Galerie Südniederrheins**  
**Buche jetzt Deine Führung: Fachwerk meets Graffiti!**

**SEI LIVE DABEI! 03.-06.9. 2020**

Dein Spätsommer-Event! **Crafts & Celebrate Street Art Meile 2020**  
 Kunstaktionen • Hotspot 2020 @ Megaherrium

Bei der Street-Art-Stadtführung mit unseren Guides erhaltst du viele Hintergrundinfos über die Künstler und deren Werke. Kontaktiere uns - wir freuen uns auf Dich!

[www.ya-einbeck.de/streetart-meile](http://www.ya-einbeck.de/streetart-meile)

powered by Young Art in Einbeck / Trägerverein, Konzert- und Kulturfreunde Einbeck e.V.

Ich mochte dich mit jahrhundertalter „Street Art“ begeistern. Entdecke mit mir coole Schnitzkunst, die Menschen bereits vor langer Zeit aufwendig schufen. Einbeck ist voller lustiger Neidköpfe, Meereswesen und Fabeltiere, die dir alle so viele spannende Geschichten erzählen wollen. Die Magie der Geschichte wird Dich fesseln, wenn in Dir ein FachwerkDetektiv erwacht!

Ich bin Patricia Magdalene Keil und seit 2011 Denkmalkaktivistin. Über Kunst- & Kulturprojekte setze ich mich für die Wahrnehmung und Wertschätzung Baukultur ein. Entdecke meine Werke der Street Art Meile auf [ya-einbeck.de](http://ya-einbeck.de) unter meinen Künstlernamen #pARTicia. Meine neuesten Projekte sind die schönen Ausmalbilder #Fachwerk meets Graffiti sowie mein Label #FachwerkHooray in der KunstApotheke.

abräumen iriacus

Malerei



