

WHO: EDWARD J (ED) HAAS

I am a career property insurance risk engineer, having advised major US companies on physical and business interruption risks. My critical thinking background and unbiased experience will help energize current city endeavors and identify new ways to solve our problems. I come into this position with no constraints or conflicting obligations.



WHAT: For Councilor-at-Large

WHEN: NOVEMBER 7, 2023 (primary October 3)

WHY: Bring a new, unbiased voice and outside view to City Government for a better, cleaner, safer and more resilient Keene

HOW: From within City Government and the Council:

- Focus on neglected and deteriorated areas in neighborhoods;
- Prioritize maintenance of sidewalks, streets, parks, and infrastructure;
- Position all areas to be clean, safe, and poised for the future;
- Exploit opportunities to improve peripheral areas east and west of the central business district;
- Identify repurposing opportunities with unused buildings and spaces:
- Find and promote housing development opportunities in all areas suitable to the zoning districts and neighborhoods' character:
- Evaluate all initiatives in terms of long-term viability and maintenance costs;
- Enhance and improve city department communications.

Living in Keene has been a dream come true for my wife Charlene and me. We moved here from Maplewood, NJ in 2020 because of the great natural beauty of New Hampshire and Cheshire County, combined with the energy and excitement of the city environment. We have been fully welcomed and incorporated into the community with new friends and neighbors.

I have had a fantastic career in commercial property insurance, helping companies understand and manage their risks of fire, flood, wind, earthquake, and business interruption. As with any business or organization, this meant navigating diverse and often opposing interests to come up with intelligent and actionable solutions. Determining the value of and need for resiliency and protection was always the real job.

I left my career company (Marsh & McLennan) in 2019 to join an insurtech start-up specializing in flood insurance. It is exciting to be part of a new way to assess flood exposures and create insurance products for commercial and residential properties. We're not there yet, but we have a vision and a future. Find out more at

https://www.linkedin.com/in/edwardhaas?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3Bh4uSLWQXRVOhNA%2BltIBFng%3D%3D

You can also find me on Strava.

I have always been concerned and involved in civic affairs. My experience in community and volunteer organizations included neighborhood associations, church committees, youth sports, and other common involvements as we raised our family. My wife Charlene works part-time as an office administrator and is

heavily involved in Keene organizations (I appreciate her social life!) I learned so often that organizations and governments without regenerative processes will absolutely wither over the years. I learned that an involved citizenry works best when it is kept informed: just making information available is not good enough. People want to know why decisions are reached, not just the results. Since every choice has assets and liabilities, a “minority report” should be part of the communication.

I am an engineer with a critical curiosity and a desire to support the present and future of Keene. I’m not coming in with grandiose ideas and plans. I will come in with energy to ask the unasked questions, focus on the positive, think in terms of “why not!” I will enthusiastically promote building consensus solutions and driving to implementation and success.

Thank you for your support! I look forward to keeping the best of all we have and making it even better for the future.

A handwritten signature in black ink that reads "Ed. Haas". The signature is written in a cursive, flowing style with a large initial "E" and "H".