

CITY OF KEENE

Community Housing Needs Assessment

Welcome!

OPEN HOUSE

February 7, 2023 | 5:30 PM – 7:30 PM

Presentation at 6:00 PM



ACTIVITIES FOR TONIGHT

- **Open House** – There are 7 stations to interact with, provide feedback, share thoughts
- **Presentation** – Outline objectives of study, share data, show next steps

Need help? Have a question?

Find someone with a name tag and they'll be able to help!



- Founded in 1999 as a full-service economic development consulting firm
- Completed work in 45 states and U.S. Territories
- We are national leaders in real estate and housing analysis



Dan Stevens, AICP
Director of Real Estate
Development Services



Alexandra Tranmer
Director of Strategic
Planning



Jordan Boege
Project Manager

What is the City of Keene Housing Needs Assessment Study?

Phase I: Research, Analysis, and Public Input

Demographic
Analysis

Housing Market
Analysis

Community Survey
& Open House

Stakeholder
Interviews

Housing Resilience
Mapping

Phase II: Identifying Housing Needs

Critical Housing
Challenges and
Priorities

Housing
Affordability
Analysis

Household Types In
Need of Housing

Housing Needs by
Income Level, Price
Point, and Type

Phase III: Housing Strategy

Setting Goals and
Objectives

City Programs,
Policies, and
Regulations

Partnerships and
Funding Approaches

Implementation
Guidance

How are we using data?

Determining who lives in Keene – age, family size, income, other characteristics

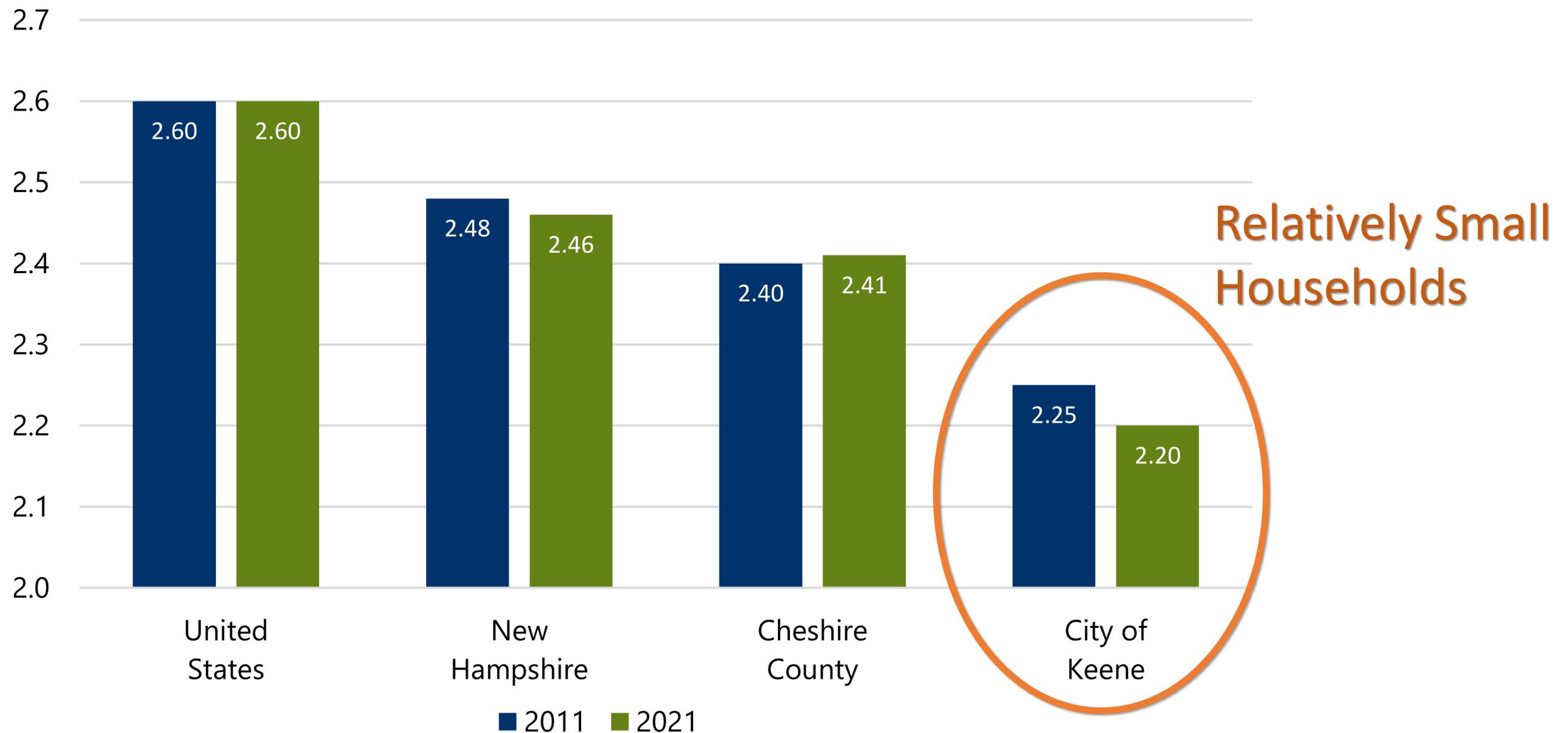
Evaluating the economy in Keene and the region – Jobs, industries, wages

Establishing the condition of the existing housing inventory in Keene –age, type, value, short-term rental

Understanding current market trends – sale price, days on market, inventory

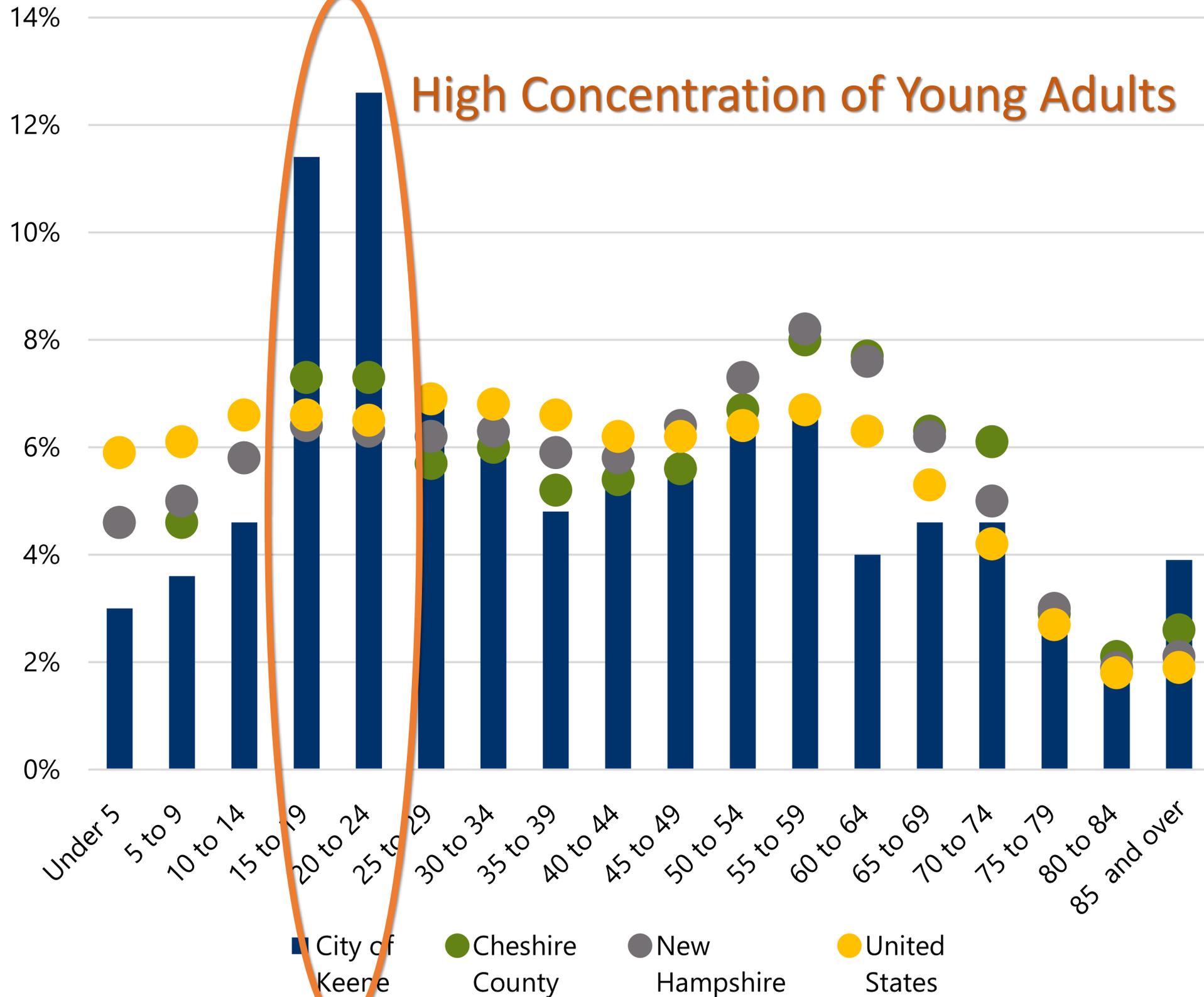
Who lives in Keene

Average Household Size



Source: American Community Survey Report S1101

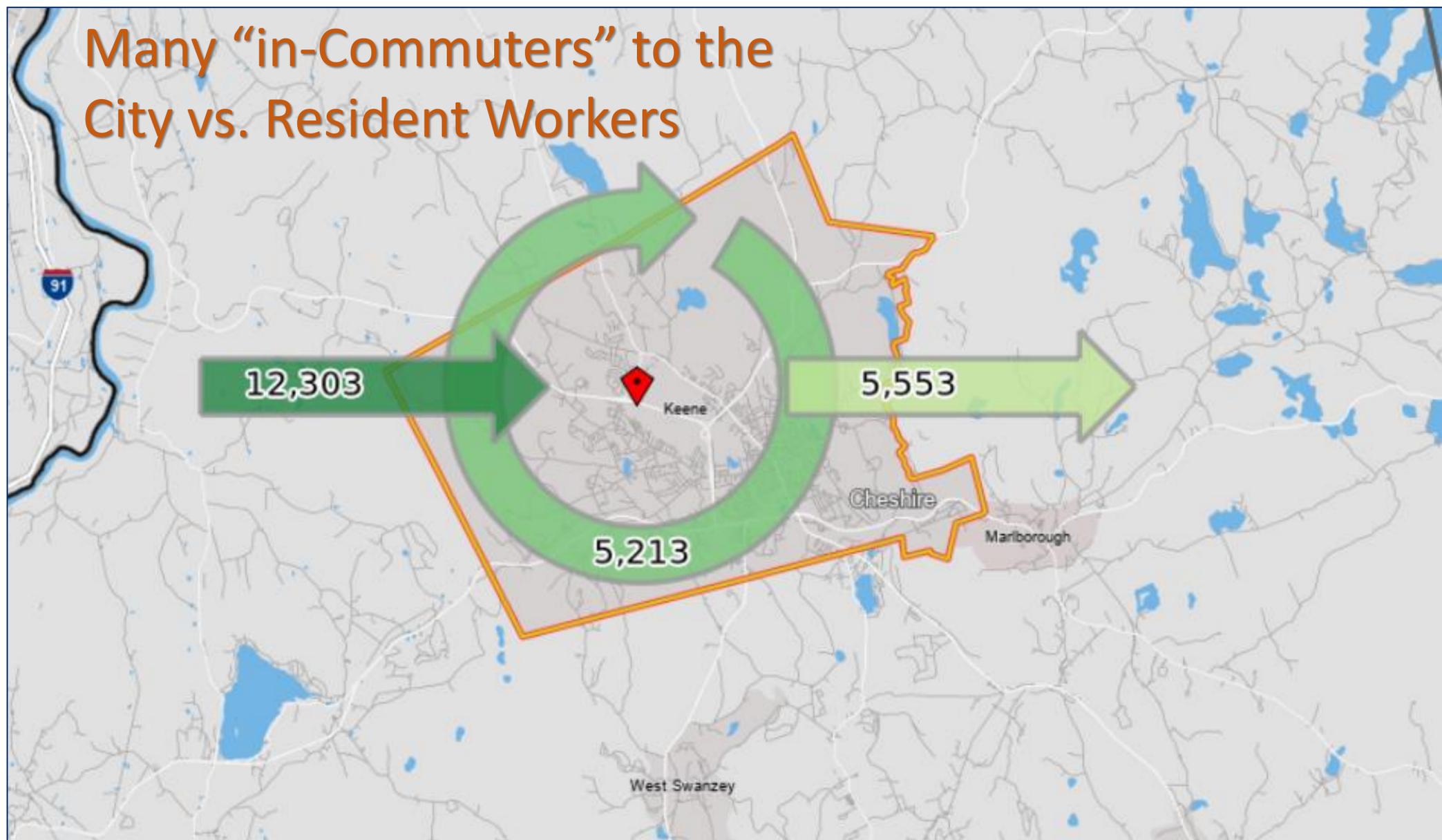
Share of Population by Age Cohort - 2021



Source: American Community Survey Report

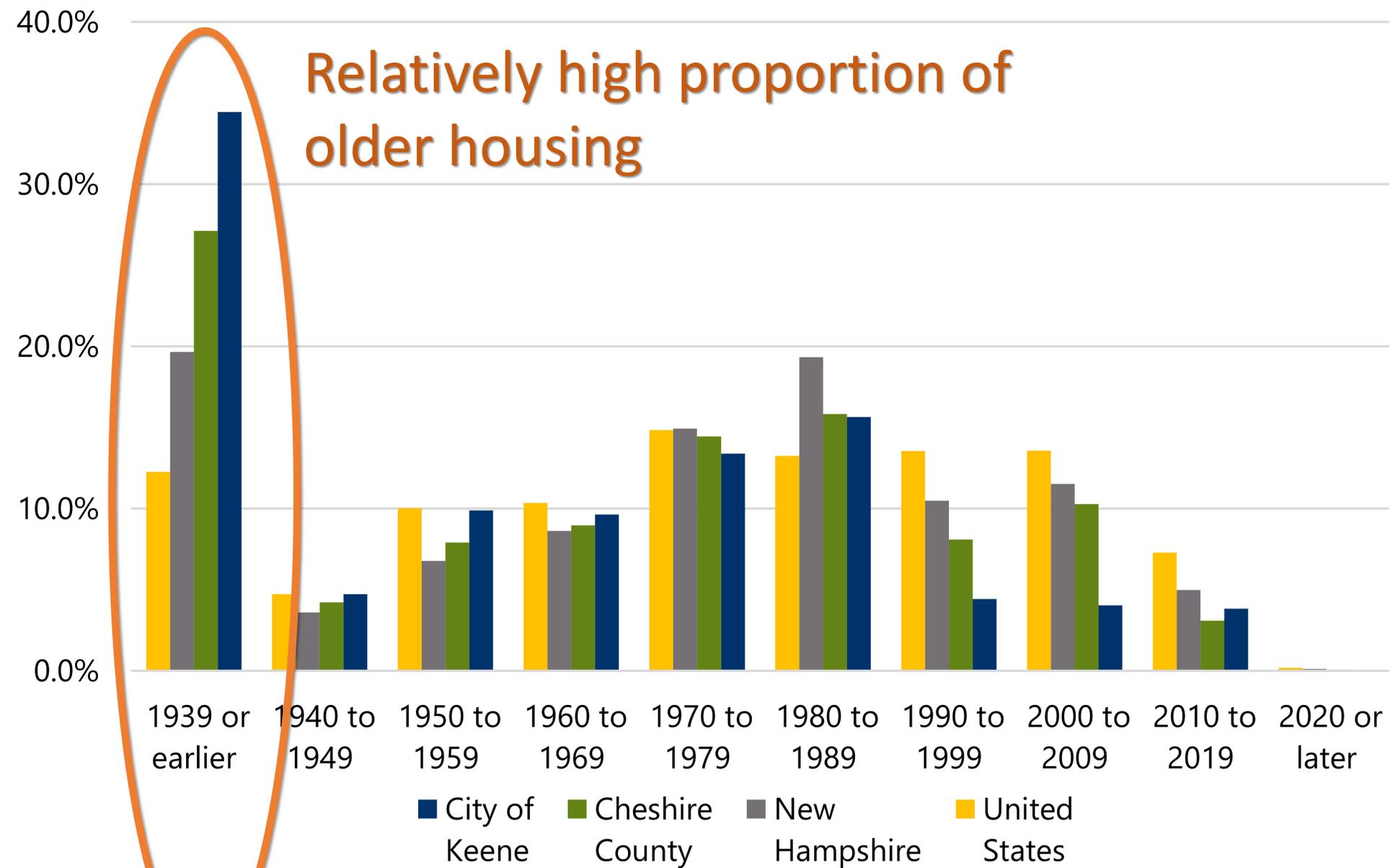
Economy in Keene

Commute Inflow / Outflow for City of Keene



Condition of Housing

Housing Stock by Year Built - 2021

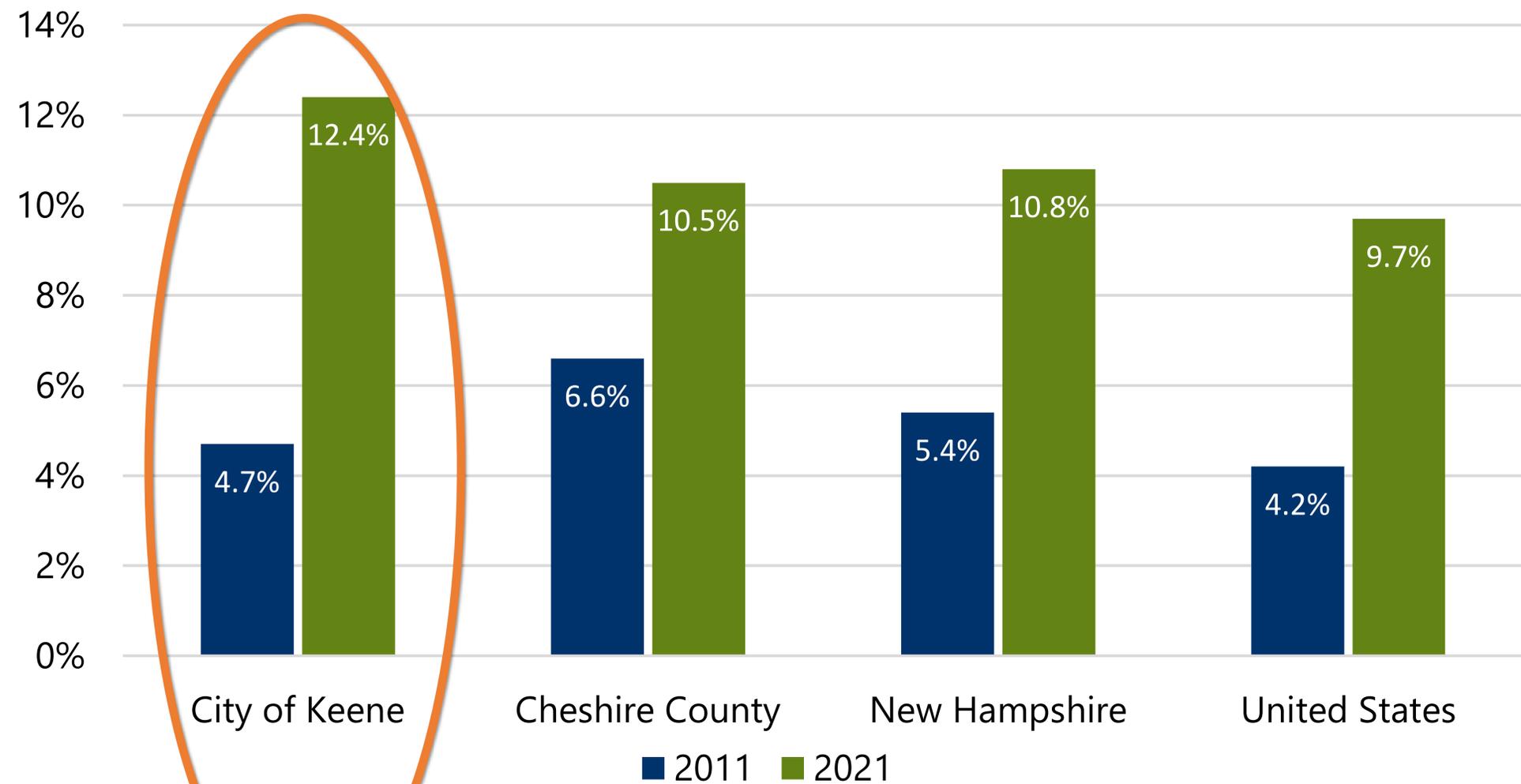


Source: American Community Survey Report DP04

Worker Trends

Significant
Growth in
Remote
Workers

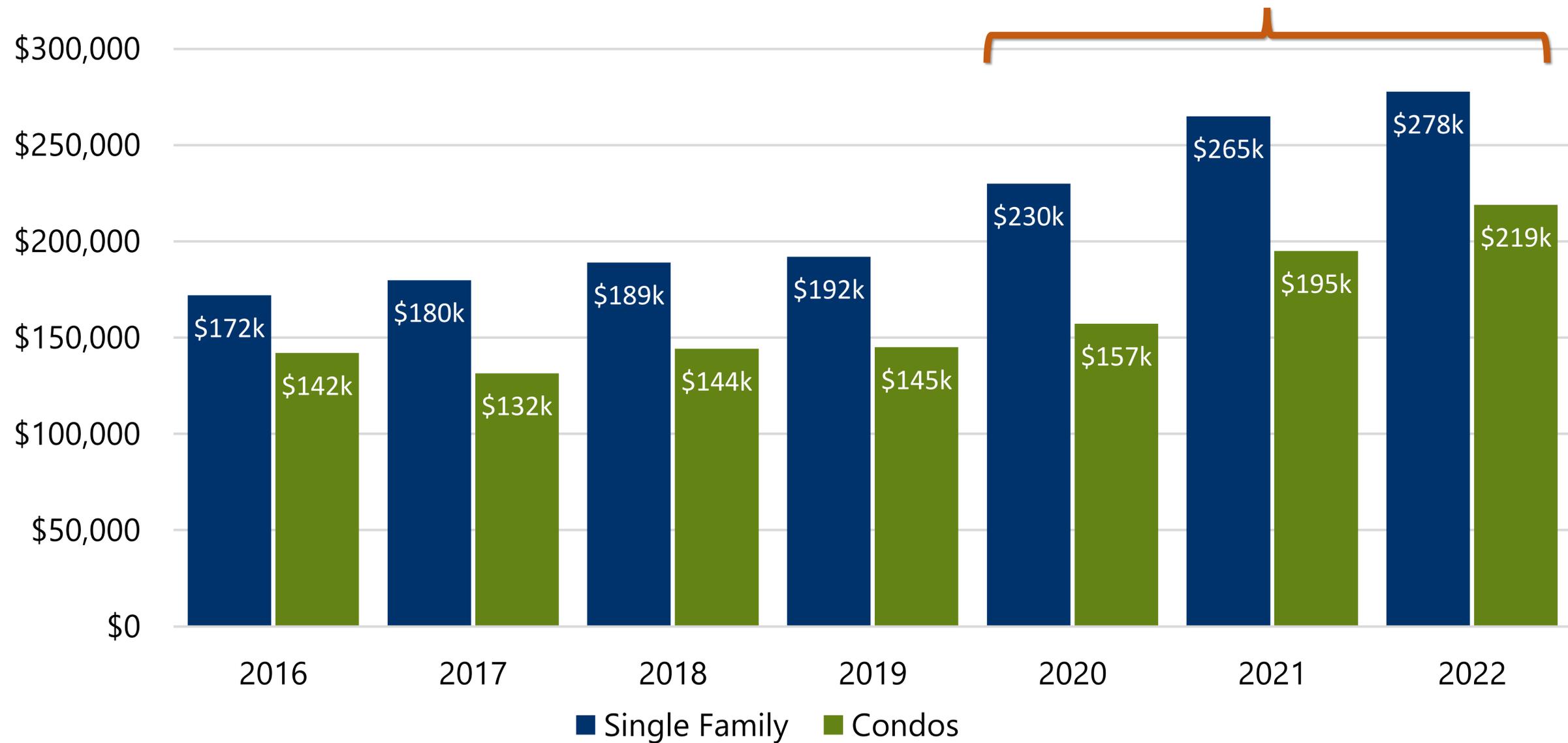
Working from Home - Percentage of All Workers



Source: American Community Survey Report S0801

Housing Price Trends

Median Home Prices in Keene

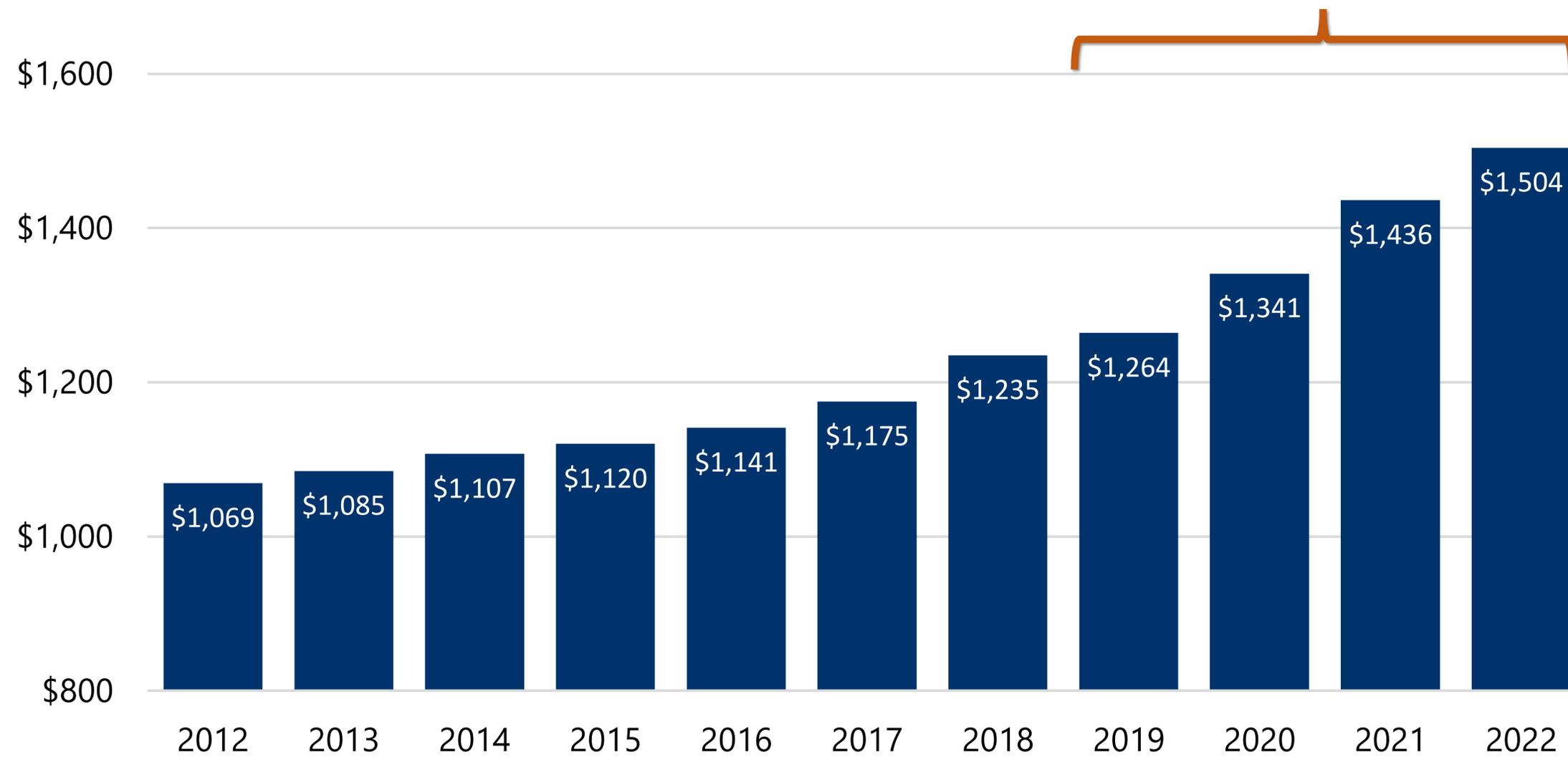


Source: City of Keene/Camoin Associates

Rent Trends

+19% Growth in
Median Home Price

Average Monthly Rents in Keene



Source: CoStar

DO YOU HAVE A MINUTE?

Are you a resident of the City of Keene? We need to hear from you about housing in the community.

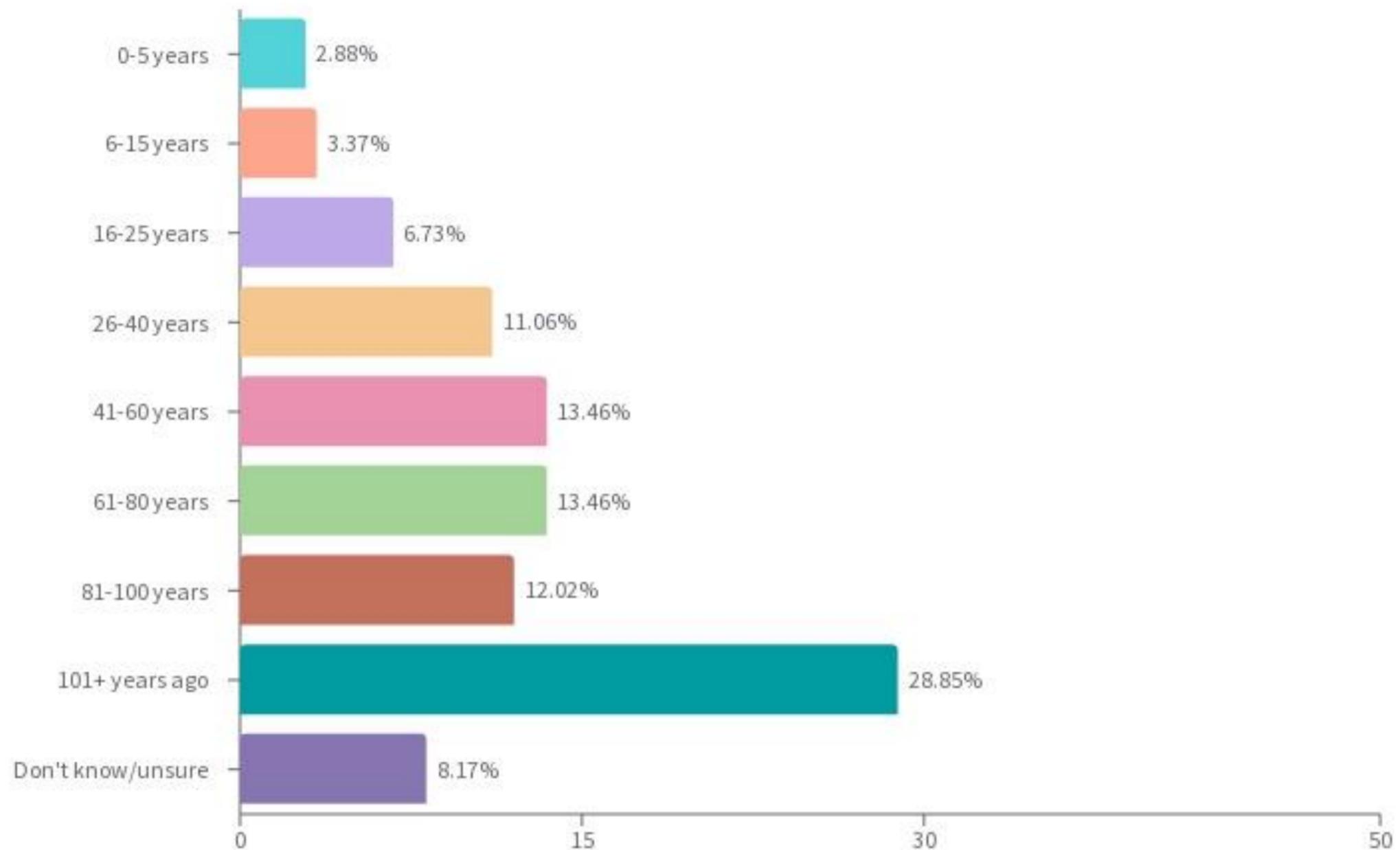


POINT YOUR PHONE'S
CAMERA AT THE QR CODE

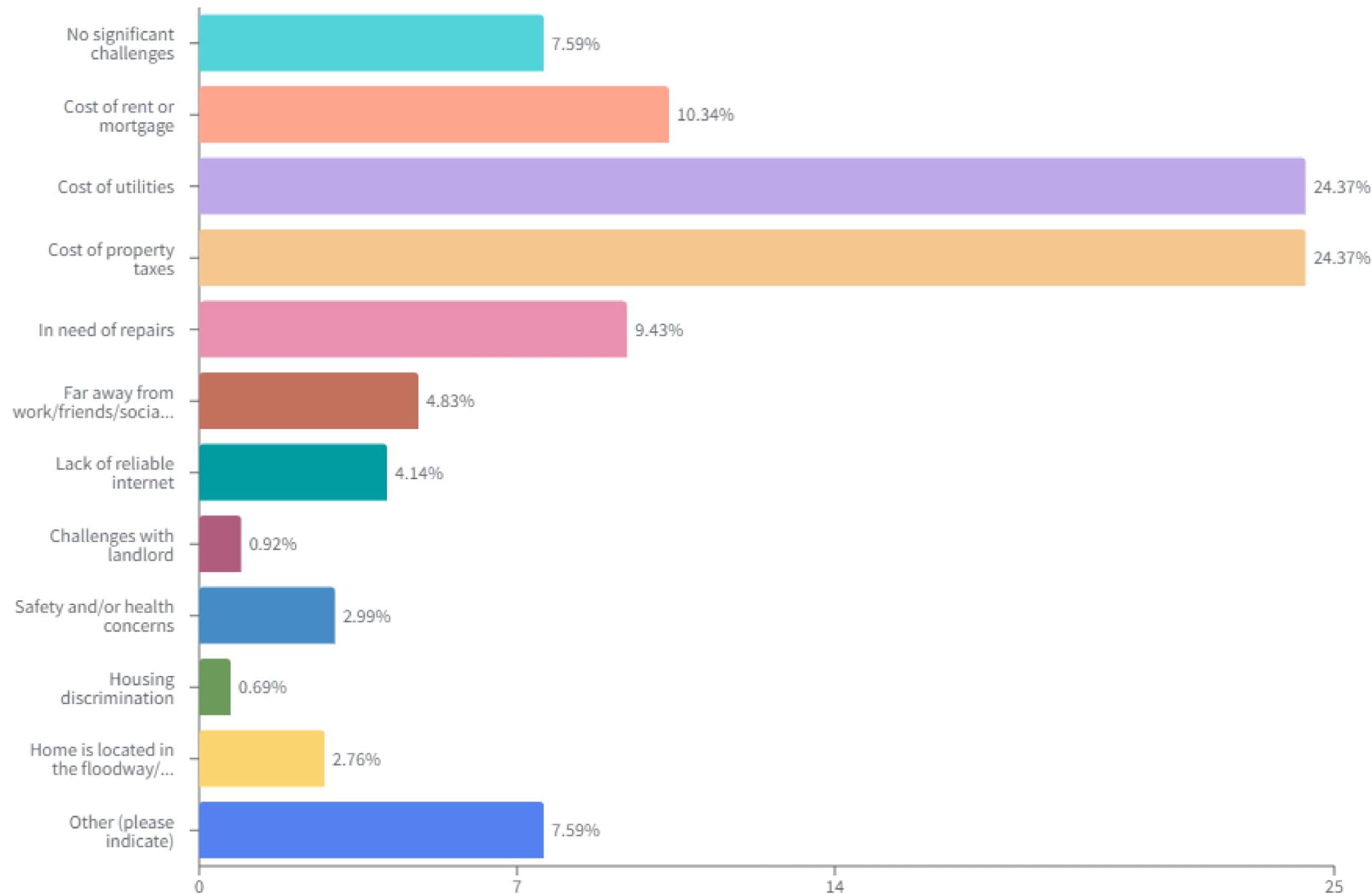
Community Survey

- Over 200 responses
- Results will be shared on the website and report
- <https://keenenh.gov/community-development/>
- Share widely!

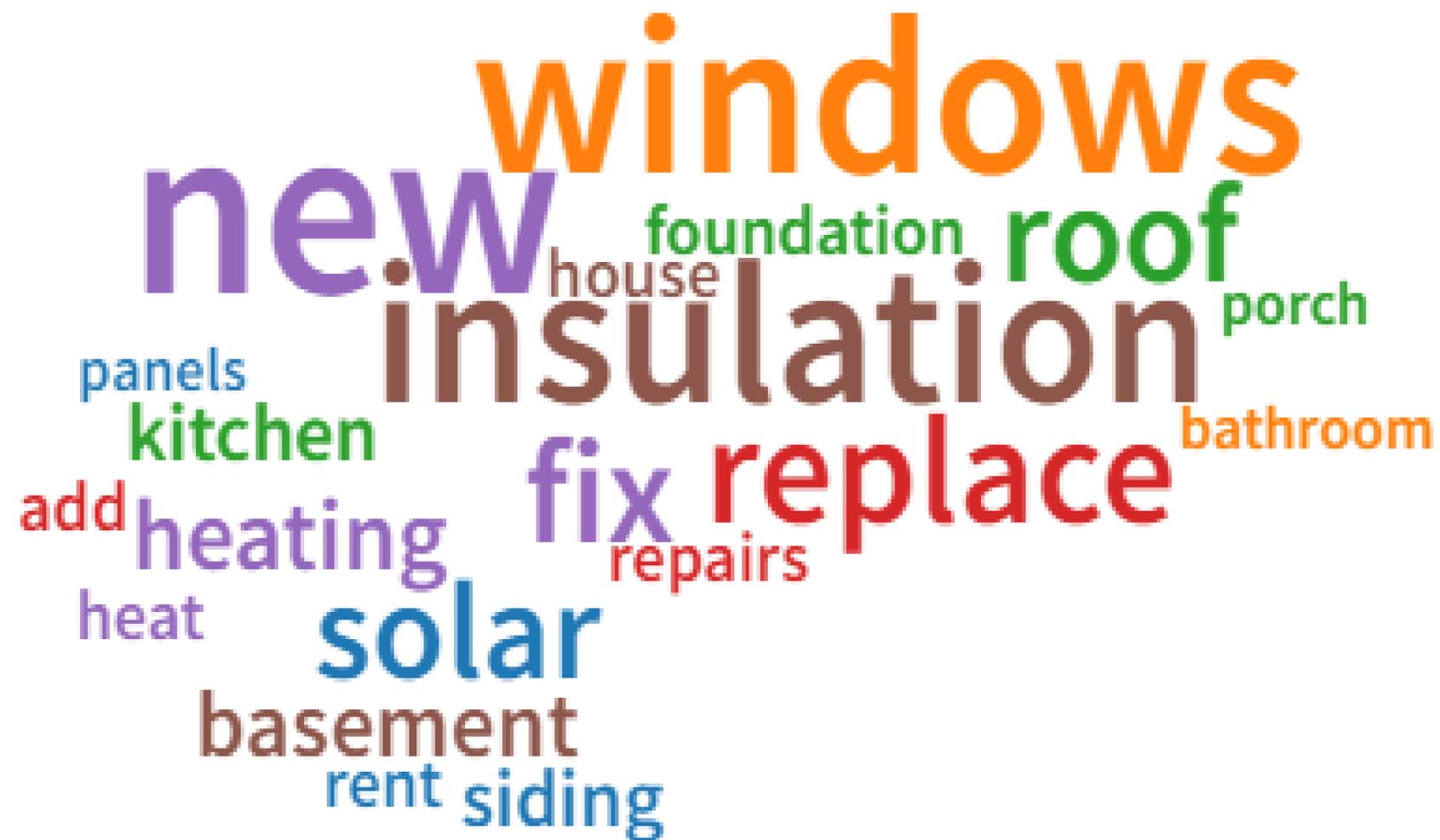
How old is your housing?



What do you find most challenging about your current situation?



If you had extra funds available for housing repairs, how would you spend them?



Contacts & Resources

City of Keene Community Development Department

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Jesse Rounds, Director: jrounds@keeneh.gov

Mari Brunner, Senior Planner: mbrunner@keeneh.gov

NH Saves Program: nhsaves.com

Fuel Assistance and Weatherization Programs

City of Keene Human Services: keeneh.gov/human-services-welfare

SCS Energy Assistance: www.scshehelps.org/energy-assistance

SCS Energy Conservation: www.scshehelps.org/energy-conservation