

**CITY OF KEENE  
PARTNER CITY COMMITTEE  
AGENDA**

Tuesday, March 10<sup>th</sup>, 2026

5:00 pm to 6:00 pm

2nd Floor Conference Room, City Hall



1. **Call to Order**
2. **Roll Call – Appoint Alternates (if required)**
3. **Minutes of the Previous Meeting:** Approval of meeting minutes: February 10<sup>th</sup>, 2026
4. **Board Business:**
  - a) Exchanges:
    - i.) Golf
    - ii.) Bicycle
    - iii.) Brewer
    - iv.) Dancer/musician
    - v.) Runner
  - b) Eulenfest Participation – pumpkin carving, pumpkin/apple tarts, pumpkin soup, sliders (Input from Einbeck meeting?)
  - c) October Visit – firming list of attendees
  - d) MC<sup>2</sup> Update – exchange details
5. **Communications:**
  - a)
6. **Reports:**
  - a) Treasurer Report – *Eric*
7. **New Business:**
  - a.)
8. **More Time:**
  - a.) Fundraisers:
    - i.) Cookbook Updates – compilation (Input from Einbeck meeting?)
    - ii.) Taste of Keene – vending beer/non-alcoholics, raffle, info booth
9. **Next Meeting:** Next meeting is April 14<sup>th</sup>, 2026
10. **Adjournment**

City of Keene  
New Hampshire

PARTNER CITY COMMITTEE  
MEETING MINUTES

Tuesday, February 10, 2026

5:00 PM

2<sup>nd</sup> Floor Conference Room,  
City Hall

**Members Present:**

Councilor Laura Ruttle-Miller  
Eric Weisenberger  
John Mitchell, Chair  
Gerald Kuhn  
Andrew Madison  
Derek Blunt  
William Schoefmann, Vice Chair  
Gerald Lins (arrived at 5:09 PM)

**Staff Present:**

Meagan McLaughlin, Executive  
Administrative Assistant

**Members Not Present:**

Mari Brunner  
Doris McCollester

1) **Call to Order**

Chair Mitchell called the meeting to order at 5:00 PM.

2) **Roll Call**

Roll call was conducted.

3) **Minutes of the Previous Meeting: January 13, 2026**

Mr. Madison made a motion to approve the meeting minutes of January 13, 2026. Mr. Weisenberger seconded the motion, which passed by unanimous vote.

4) **Board Business**

A) **Exchanges: Golf, bicycle, brewer, dancer/musician**

Chair Mitchell stated that two employees at the country club have expressed an interest and are looking into whether they will be able to have the time off and travel to Germany. Discussion ensued.

31 Chair Mitchell stated that regarding the bicycle exchange idea, he is not sure they have the  
32 enthusiasm from folks that they had at one point. He continued that he is at a standstill with this,  
33 if anyone else wants to follow up on it. There is interest in Einbeck.  
34

35 Chair Mitchell asked Mr. Schoefmann for a brewery update. Mr. Schoefmann replied that he  
36 would have to reach out to them. He continued that he had been in contact with a brewer in  
37 Peterborough who was interested. Mr. Weisenberger spoke about another brewer that had been  
38 interested, although he has not reached out to him this year. Mr. Schoefmann replied that he will  
39 reach out to his contact in Peterborough and gauge his interest, and they can look to the person  
40 Mr. Weisenberger knows as an alternative. Chair Mitchell asked if it would make sense to invite  
41 them to a PCC meeting. Mr. Schoefmann replied yes, and he could help with that.  
42

43 Chair Mitchell stated that Ms. Brunner is not here to give an update on a dance exchange. Ms.  
44 McLaughlin replied that the PCC had invited Kristen Leach to come to this meeting, and Ms.  
45 Lecah emailed to say that NHDI is moving forward with the dance exchange. She continued that  
46 they plan on hosting people from Einbeck from October 9-18. Chair Mitchell and others replied  
47 that that is great. Chair Mitchell asked Ms. McLaughlin to invite Ms. Leach again for next  
48 month, because the PCC also wants to follow up with Rotary, and he thinks Ms. Leach had a  
49 good lead on that when they last visited Einbeck.  
50

51 Chair Mitchell stated that he has a message saying they are very excited, doing an exchange with  
52 a slightly older group of dancers this time. This was a dance exchange started by Ms. Leach,  
53 with some dancers in the range of 9 to 10 years old, up to about 18. Everything went very well,  
54 but the one adjustment they worked on was moving the age up to about 11 or 12 years old. They  
55 have a full group coming here from Einbeck and Ms. Leach is ready to take a full group there  
56 next season. It is coming along very well.  
57

58 Councilor Ruttle-Miller stated that she knows a lot of runners in Keene. She continued that there  
59 is a big running community in this area. She suggested a person who could potentially  
60 collaborate on a running exchange, Karen Jordan, and gave some information about her. Ms.  
61 Jordan gave her permission to name her in this meeting. Mr. Blunt stated that he knows some of  
62 the Einbeck teachers are active runners, so maybe he and Councilor Ruttle-Miller can connect.  
63 Mr. Schoefmann stated that they had touched on the idea of a running exchange, and most of  
64 them thought it was a good idea. Discussion continued.  
65

66 Mr. Lins arrived at 5:09 PM.  
67

68 Chair Mitchell stated that typically, the way exchanges develop is that people try to get people  
69 on one side in communication with interested people on the other side. He continued that if  
70 someone has an interest, they can come to a PCC meeting, and talk to him, Mr. Schoefmann, or  
71 any other PCC member. It would be relatively easy to get runners in Keene in touch with  
72 runners in Einbeck. Discussion continued. Chair Mitchell encouraged Councilor Ruttle-Miller  
73 to invite Ms. Jordan to a meeting.  
74

75 **B) Eulenfest Participation – Fundraising during festival**  
76

77 Mr. Schoefmann stated that they wanted to allocate some time to brainstorming how the PCC  
78 could participate in Eulenfest. Chair Mitchell stated that Jürgen Herbst and Wulf Mißling are  
79 both aware that the PCC wants to do something. He continued that he and Mr. Schoefmann will  
80 have a meeting with them in about a week.

81  
82 Mr. Madison explained that Eulenfest is a festival that happens every year, and usually, the  
83 Keene travelers are there for it. He continued that the last time they went, all of Einbeck's  
84 partner cities except for Keene participated in Eulenfest by doing fundraisers for a partner city in  
85 Poland that had been impacted by floods. People from Keene were off to the sidelines, thinking  
86 about how they really should do something, too.

87  
88 Discussion ensued about various ideas for Eulenfest participation, particularly something  
89 recognizably American that they could make and sell, such as pumpkin soup, pumpkin carving,  
90 maple drinks, hamburgers, pumpkin or apple pie, "sizzler" sandwiches like the ones at Keene  
91 State College, or tacos.

92  
93 Mr. Schoefmann stated that they have some good ideas, and he and Chair Mitchell can bring  
94 them up to Mr. Herbst and Mr. Mißling and see what they think. He continued that they can  
95 report back to the PCC next time.

96

### 97 **C) October Visit**

98

99 Chair Mitchell stated that they have not received an official invitation from the Einbeck mayor  
100 yet, but they will assume Keene will be traveling to Einbeck in October. He asked if there is  
101 anything related to the trip that they should talk about today.

102

103 Ms. McLaughlin stated that at the last meeting, Chair Mitchell had asked if the Mayor is coming,  
104 and he is. Brief discussion ensued about the number of travelers. In response to a question of  
105 whether the PCC has enough people to fill all of the spots, or if there will be room to invite  
106 others, Chair Mitchell stated that he does not have a good sense right now on how many people  
107 want to go. That changes over the months. He continued that there has been a lot of interest. If  
108 previous hosts are interested in going to Einbeck, it is probably time to start mentioning that,  
109 maybe by the next meeting. That would help the PCC start making a list.

110

111 Mr. Lins stated that something to think about is how to address the fact that some travelers, or  
112 potential travelers, are interested in going but have limited mobility. He spoke about how  
113 travelers with mobility issues, who would not be able to participate in all of the scheduled  
114 activities, might want to join together so they could socialize together in alternative ways when  
115 they sit out some activities.

116

117 Chair Mitchell asked what other travel issues there are to talk about. Discussion ensued about  
118 whether people would be buying their plane tickets individually or as a group. Chair Mitchell  
119 stated that buying group tickets is not as doable as it once was. He continued that plane ticket  
120 prices are as good as they are going to be right now, and might be significantly higher if you wait  
121 three or four months. Discussion continued, and Chair Mitchell stressed the importance of  
122 travelers arriving on time, because Einbeck hosts have a definite day/time you have to be in

123 town, and they get frustrated when people show up at very different times, or half a day late. Mr.  
124 Schoefmann agreed and spoke about the importance of not making Einbeck hosts need to make  
125 multiple trips to the airport to pick people up.

126  
127 Chair Mitchell stated that PCC members should start thinking about what their interest level is  
128 for traveling in October. He continued that maybe at the next meeting, they could start that  
129 discussion.

130

131 **D) Friends Group/Booster Club (not city affiliated)**

132

133 Chair Mitchell stated that this is something that has been on his mind for a long time, and he  
134 knows other members have talked about it, years ago and currently. He continued that a lot of  
135 pressure is put on Mr. Schoefmann and Mr. Madison during the exchanges to try and figure out  
136 finances and how to pay for things. They put a lot of work into that. He imagines that the  
137 formation of some sort of friends group or booster group would ameliorate that to some degree.

138

139 Mr. Schoefmann replied yes, the concept is also to have freedom to do more creative fundraisers,  
140 if the group was not City-affiliated. He continued that for example, the PCC once did a beer-  
141 tasting fundraiser, which the City Attorney's Office did not appreciate. Discussion ensued. Mr.  
142 Schoefmann stated that they do not need to get into the weeds today, but the question is whether  
143 such a friends or booster group would be a non-profit or need a fiscal agent, and who the fiscal  
144 agent would be. PCC members gave suggestions, such as Arts Alive or Hannah Grimes. Mr.  
145 Schoefmann stated that there are details to flesh out, outside of the PCC meetings. Discussion  
146 ensued about how PCC members can meet separately from PCC meetings to do this, as long as  
147 there are fewer than a quorum, so that it does not inadvertently become an official/public  
148 meeting.

149

150 **5) Communications**

151

152 **A) Derek Blunt – MC2 BBS Donation Status**

153

154 Mr. Weisenberger stated that it is done and taken care of. Ms. McLaughlin stated that it was  
155 signed. A PCC member asked what this refers to, and Mr. Schoefmann replied that it is the  
156 donation check that has taken six or seven months.

157

158 Mr. Blunt stated that MC2 will put the money towards purchasing tickets for the school  
159 exchange. He continued that BBS would like MC2 travelers there on June 7, and they – eight  
160 students, two teachers - will be there a little less than two weeks. The exact number of days will  
161 depend on ticket pricing, which he can now start locking in and purchasing. He hopes that by the  
162 next PCC meeting, he will have the exact dates to share with them. They are excited for this  
163 exchange.

164

165 Mr. Blunt stated that there are a couple of fundraisers coming up for the school exchange,  
166 including the "Let it Slide" at Terra Nova Arts, in late February. There will be a couple more  
167 before the trip in June. Everything is looking good.

168

169 In response to a question, Mr. Blunt explained that Let it Slide is a community-sourced improv  
170 comedy event. Discussion continued. PCC members noted that it is Friday, February 27 at 6:00  
171 PM, at Brewbakers on Emerald St.

172  
173 **B) Mail from Dr. Sabine Michalek – Congratulations to Mayor on Re-election**

174  
175 Ms. McLaughlin reported that the Mayor received a letter congratulating him on his re-election.  
176 Chair Mitchell stated that his understanding is that Dr. Sabine Michalek is not running for re-  
177 election, and the mayor position is currently being debated. Discussion ensued.

178  
179 **6) Reports**

180 **A) Treasurer Report - Eric**

181  
182 Mr. Weisenberger stated that the PCC's fundraising account currently has \$17,777, and the  
183 general appropriation is \$18,805.

184  
185 Mr. Weisenberger asked if that includes the most recent check, because that did not go through.  
186 Ms. McLaughlin replied probably not. She continued that the check was for \$2,100.

187  
188 **7) New Business**

189  
190 Councilor Ruttle-Miller asked if the Keene area has any high school or middle school programs  
191 that have German classes. Chair Mitchell replied that Keene High School (KHS) started a  
192 German class this year. Councilor Ruttle-Miller asked if the PCC ever offers scholarships to  
193 students who have excelled in foreign language, or anything like that. Chair Mitchell that they  
194 have not. Councilor Ruttle-Miller asked what the PCC uses its money for. Chair Mitchell  
195 replied hosting Einbeck exchanges, which happen every other year and can be in the range of  
196 \$12,000 to \$14,000. He continued that the PCC also helps sponsor exchanges, like the MC2  
197 school exchange, Ms. Leach's dance exchange, and the chorale exchange. They would normally  
198 support the soccer exchange as well, so that will be an expense once that starts up again. How to  
199 disperse the funds is up to the PCC, but he would imagine they would be enthusiastic about  
200 providing seed money for new exchanges.

201  
202 Councilor Ruttle-Miller stated that she was thinking of creative fundraising ideas, and she was  
203 wondering if there was some sort of cultural event or festival in Einbeck, maybe the PCC could  
204 host something like a mini version of it in Keene. She continued that for example, Einbeck has a  
205 running event in May. It would be great to somehow do a smaller version of an Einbeck event  
206 that brings the culture into Keene in ways beyond just when Einbeck visitors are here.

207  
208 Mr. Schoefmann replied that the PCC did not participate in the Taste of Keene event last year,  
209 but since Pumpkin Fest will be taking place this fall while the PCC is traveling in Einbeck, it  
210 might be worth looking into doing Taste of Keene this spring. Chair Mitchell thanked Councilor  
211 Ruttle-Miller for her ideas. Mr. Schoefmann stated that selling bratwurst and hot dogs has  
212 always been the PCC's template for fundraising. He continued that typically, the fundraising has  
213 been used to support exchanges, such as when Chair Mitchell was spearheading the Career  
214 Center at KHS and his students participated in fundraising, with the understanding that they were

215 raising money that would go into the City's coffers, but the PCC would tend to support their  
216 exchange needs. Now Mr. Blunt has sort of used that template now that MC2 has stepped into  
217 the major role in the student exchange. Chair Mitchell added that Mr. Blunt's students show up  
218 and help, which helps the PCC be very supportive of them. The soccer students used to support  
219 the fundraisers, and KHS students used to as well. Discussion continued about fundraisers.

220  
221 Chair Mitchell asked if there was any other new business, or if anyone wanted to put any new  
222 business on a future agenda. Mr. Schoefmann replied that if they are going to consider  
223 participating in the Taste of Keene, they should start thinking about that. He continued that it is  
224 the first Saturday in June. Chair Mitchell replied that he could be there. Discussion ensued  
225 about Taste of Keene possibilities. A PCC member suggested they consider selling bratwurst  
226 and hot dogs, since they cannot do so at Pumpkin Fest. Others replied that they probably will not  
227 be allowed to sell food, since Taste of Keene is an event for local restaurants. Mr. Blunt stated  
228 that MC2 students would be in Keene during Pumpkin Fest and able to help with a PCC booth.  
229 Mr. Schoefmann stated that if nothing else, the PCC could have an informational booth at Taste  
230 of Keene.

231  
232 Councilor Ruttle-Miller asked if they are allowed to do raffles. Mr. Schoefmann replied that  
233 they would need a permit from the City. Discussion continued about how Taste of Keene is  
234 currently run by the Keene Young Professionals network, but will be moved to a newly formed  
235 nonprofit that will run it; and about how the PCC might be able to participate in Taste of Keene,  
236 such as selling water or maybe having a beer garden.

237  
238 **8) Next Meeting: March 10, 2026**

239  
240 **9) More Time**

241 **A) Fundraiser – Cookbook, Taste of Keene, any other opportunities**

242  
243 Chair Mitchell asked if there was anything to talk about regarding the cookbook fundraiser. Mr.  
244 Lins replied that they have about 20 recipes, and they will probably need more than that. He  
245 continued that he will circulate the list of recipes, so if someone sees that he forgot their recipe,  
246 they can reach out and let him know. Several of the recipes have English and German  
247 translations, and others will need to be translated – maybe Ms. McCollester or someone else can  
248 help. His wife found a German graphic artist who might be interested in helping. The project is  
249 ramping up. He asked the PCC how many recipes they think should be in the book, so that  
250 people are likely to buy it. Discussion ensued about how the price of the book will depend on  
251 how much it costs to produce it, and about the recipes. Mr. Schoefmann stated that they should  
252 have photos of the dishes.

253  
254 Mr. Kuhn stated that Bernadette is ready to help with the project. Chair Mitchell stated that he  
255 and Mr. Schoefmann need to talk to Mr. Herbst and Mr. Mißling – maybe they can send the  
256 word to everyone at the next meeting, about sending in recipes. He continued that he himself has  
257 a couple of recipes he still needs to submit. Discussion continued. Councilor Ruttle-Miller  
258 stated that another idea is for the PCC to make an Americanized cookbook to sell at the  
259 Eulenfest.

260

261 **10) Adjournment**

262

263 There being no further business, Chair Mitchell adjourned the meeting at 5:54 PM.

264

265 Respectfully submitted by,

266 Britta Reida, Minute Taker

267

268 Reviewed and edited by,

269 **Meagan McLaughlin, Staff Liaison**